



## Vesure Enterprise – Internship Job Descriptions

**Company Name:** Vesure Enterprise

**Company Registration No.:** 202503106025 (TR0320468-D)

**Address:** No. 125, Persiaran Avenue 6, Kulim Avenue, Kulim Hi-Tech Park, 09090 Kulim, Kedah

**Email:** vesure001@gmail.com

**Phone/WhatsApp:** 011-10891357

**Internship Duration:** Minimum 3 months

**Allowance:** Competitive based on Degree/Diploma level

**Eligibility:** Final semester students preferred

---

### **Position 1: Livestream Assistant / Apprentice Host**

**Department:** E-Commerce / TikTok Division

**Location:** Kulim, Kedah (On-site / Hybrid possible)

#### **Key Responsibilities:**

- Assist in planning and executing TikTok live sessions
- Prepare scripts, talking points, and product knowledge for hosts
- Set up livestream equipment and ensure smooth operations during live •  
Monitor live comments and interact with viewers professionally
- Report live performance metrics (viewers, sales, engagement)
- Support host training or participate in hosting if applicable

#### **Requirements:**

- Confident and comfortable in front of the camera
- Creative, outgoing, and fluent in Bahasa Malaysia (English/Chinese an added advantage)
- Interested in sales, trends, and social media



- Willing to work flexible hours (occasionally evenings)
  - Fields of Study: Mass Communication, E-Commerce, Marketing, Broadcasting
- 

## **Position 2: Digital Marketing & Multimedia Intern**

**Department:** Marketing / Creative Content

**Location:** Kulim, Kedah (On-site / Hybrid possible)

### **Key Responsibilities:**

- Assist in creating marketing content for TikTok, Instagram, Shopee • Shoot and edit short videos (product highlights, behind-the-scenes, testimonials) • Design basic posters or graphics using Canva or similar tools
- Schedule and publish content across platforms
- Research trending hashtags, soundtracks, and competitors' content

### **Requirements:**

- Proficient in basic video editing (CapCut, VN, Canva, etc.)
  - Able to work with a content calendar and meet deadlines
  - Knowledge in TikTok trends and storytelling is an advantage
  - Fields of Study: Multimedia, Digital Marketing, Visual Communication, Creative Media
- 

### **Additional Notes:**

- **All interns will receive:**
  - Training and mentoring by experienced team members
  - Practical exposure to real tasks and client scenarios
  - Completion certificate and performance evaluation
- Interns are encouraged to bring fresh ideas and take initiative
- High-performing interns may be offered full-time positions



---

**For internship placements or inquiries, please contact:**

**Ms Vv**

Internship Coordinator – Vesure Enterprise

vesure001@gmail.com

011-10891357